

Technical specification

Premium package

9-11 April 2025

Important information on materials

- All text appearing on the page (except for the stand image) can be uploaded and modified in the Exhibitor Admin platform (borzeadmin.jobline.hu). This is immediately visible on the test platform.
- All images and videos (YT links only!) can be uploaded and modified in the Exhibitor Admin platform

(borzeadmin.jobline.hu).

- The images and video for the stand can be uploaded and modified in the Exhibitor Admin platform (borzeadmin.jobline.hu). The stands are custom made, tailored
 - to each company, and require the involvement of designers.
- You can upload Facebook posts on the Company Dashboard (borzeadmin.jobline.hu) by entering the desired date. Modifications can be made up to 5 working days before publication. Up to 2 posts can be booked for a day.



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Submission deadlines and publication periods

Job ads

Number: 100 Publication period: 09.04.2025-22.04.2025 Submission deadline: 14.03.2025

jobline.hu CV database access

Number: 3 Publication period: 09.04.2025-22.04.2025 Submission deadline: 24.03.2025

Employer branding Facebook post

Number: 3 Upload deadline: 5 working days before publication Publication period: 03.17.2025-22.04.2025



Creatives and texts needed for your company's virtual stand Publication period: 09.04.2025-22.04.2025 Material submission deadline: 14.03.2025



Creative and texts required for the company's website

Event date: 09.04.2025-22.04.2025

Material submission deadline: 14.03.2025

Full company name

Short company name

Corporate basic colour code In hexa-colour format (#000000).

Company logo

As large as possible, but min. 300px wide and 300px high jpg, png, gif, svg image.



Job type/specialist area

TMultiple choices are possible.

- Engineering, technical
- IT
- Sales, marketing, HR
- Finances, accounting, logistics
- Primarily requiring foreign language knowledge
- Skilled work
- Other

It is highly recommended to indicate the specialist areas, as it is an important way for visitors to filter which companies offer jobs in which areas at both the physical and online events.



Company stand

Receptionis:



Katalin



Anita



Eszter



Andrea



Tamás



László



Ádám

Péter



Min. 200px wide and 300px high jpg, png, gif pic.

Video on TV screen

Min. 200px wide and 130px high jpg, png pic



Seating furniture:



1.

2.

3.

Desks and bar stools:



1.

2.

3.



Poster on side wall

Min. 400px wide and 200px high jpg, png pic.

Poster on back wall

Min. 700px wide and 235px hight jpg, png pic.



Company presentation page

What we do

Text, up to 400 characters.

Recruitment / Selection process

Simple text list.

Where we offer jobs

List of the company's locations by town/city, where there are open positions.





Social media and website links

Website

Instagram

Linkedin

Facebook

Youtube

Twitter





Company presentation block

General introduction:

Formattable text with the possibility to insert image, link, YouTube video, up to 2,500 characters

Header image

1,300px wide and 450px high jpg or png image. A vague overlay layer will appear on the image. No text or logo may be in the image.

Contact

Company contact details, formattable text, up to 8-10 lines with short listlike paragraphs.

Everyday images

Image gallery of up to 8-10 photos. Images should be minimum 1,000px wide, .jpg and .png.



Introduction video:

YouTube video link, optionally a video preview image, which will appear as the background of the block.

The size of the video preview image is minimum 1,280px wide and 800px high, jpg or png.

No text or logo may be in the image.



Downloadable gifts

Downloadable e-books in pdf format Pdf or other e-book format.

Link to the e-book or the e-book file itself

Title of the e-book

Preview image for each e-book Max. 200px wide and 250px high jpg or png.

A short description of the e-book

Max. 300 characters.





Requirements for job advertisements

Publication period: 09.04.2025-22.04.2025 Submission deadline: 14.03.2025 Number of jobs: 100

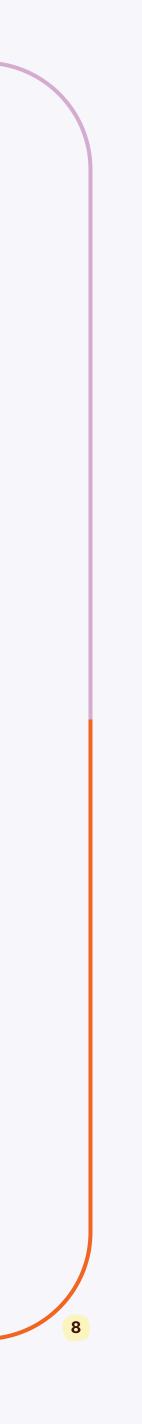
Job advertisements can be uploaded individually on the Exhibitor Admin (borzeadmin.jobline.hu). To upload a mass job advertisement please send job descriptions in separate Word or Exel file(s), in the following structure:

- Company information
- Position name
- Tasks
- Requirements: should include the following:
 - Work experience
 - Education
 - Type of work (part-time, telework, home office, etc.)
 - Position level (e.g. subordinate, middle manager, manager, etc.)
- Benefits
- We offer
- Duration of employment, time schedule, work schedule
- Place of employment
- Language skills



If you would like us to take over ads from your own career sites, please send us the following information in xls format:

- Position name
- Job offer web address



Jobline.hu cv database access

Access period: 09.04.2025-22.04.2025 Submission deadline: 24.03.2025 Number of database access: 3

For access, please enter:

- Username
- Email address



