

Technical specification

Standard package

17-19 April 2024

Important information on materials

- **All** text appearing on the page (except for the stand image) **can be uploaded and modified in the Exhibitor Admin** platform (borzeadmin.jobline.hu). This is immediately visible on the test platform.
- **All images and videos** (YT links only!) **can be uploaded and modified in the Exhibitor Admin** platform (borzeadmin.jobline.hu).
- The **images and video for the stand can be uploaded and modified in the Exhibitor Admin** platform (borzeadmin.jobline.hu). The stands are custom made, tailored to each company, and require the involvement of designers.
- You can upload **Facebook posts** on the Company Dashboard (borzeadmin.jobline.hu) by entering the desired date. Modifications can be made up to 5 working days before publication. Up to 1 posts can be booked for a day.

Submission deadlines and publication periods

■ **jobline.hu job ads**

Number: 10

Publication period: 13.04.2024-01.05.2024

Submission deadline: 22.03.2024

■ **Employer branding Facebook post**

Number: 1

Upload deadline: 5 working days before publication

Publication period: 01.04.2024-30.04.2024.

■ **Creatives and texts needed for your company's virtual stand**

Publication period: 17.04.2024-30.04.2024

Material submission deadline: 22.03.2024

Creative and texts required for the company's website

Event date: 17.04.2024.-01.05.2024.

Material submission deadline: 22.03.2024.

■ **Full company name**

■ **Short company name**

■ **Corporate basic colour code**

In hexa-colour format (#000000).

■ **Company logo**

As large as possible, but min. 300px wide and 300px high jpg, png, gif, svg image.

■ **Job type/specialist area**

TMultiple choices are possible.

- Engineering, technical
- IT
- Sales, marketing, HR
- Finances, accounting, logistics
- Primarily requiring foreign language knowledge
- Skilled work
- Other

It is highly recommended to indicate the specialist areas, as it is an important way for visitors to filter which companies offer jobs in which areas at both the physical and online events.

Company presentation page

- **What we do**

Text, up to 400 characters.

- **Recruitment / Selection process**

Simple text list.

- **Where we offer jobs**

List of the company's locations by town/city, where there are open positions.

Social media and website links

- Website
- Instagram
- LinkedIn
- Facebook
- Youtube
- Twitter

Company presentation block

■ General introduction:

Formattable text with the possibility to insert image, link, YouTube video, up to 2,500 characters

■ Header image

1,300px wide and 450px high jpg or png image.
A vague overlay layer will appear on the image.
No text or logo may be in the image.

■ Contact

Company contact details, formattable text, up to 8-10 lines with short list-like paragraphs.

■ Everyday images

Image gallery of up to 8-10 photos. Images should be minimum 1,000px wide, .jpg and .png.

■ Introduction video:

YouTube video link, optionally a video preview image, which will appear as the background of the block.

The size of the video preview image is minimum 1,280px wide and 800px high, jpg or png.

No text or logo may be in the image.

Downloadable gifts

- **Downloadable e-books in pdf format**

Pdf or other e-book format.

- **Link to the e-book or the e-book file itself**

- **Title of the e-book**

- **Preview image for each e-book**

Max. 200px wide and 250px high jpg or png.

- **A short description of the e-book**

Max. 300 characters.

Requirements for jobline.hu job advertisements

Publication period: 13.04.2024.-01.05.2024.

Submission deadline: 22.03.2024.

Number of jobs: 10

Please send job descriptions in separate Word file(s), in the following structure:

- Company information
- Position name
- Tasks
- Requirements: should include the following:
 - Work experience
 - Education
 - Type of work (part-time, telework, home office, etc.)
 - Position level (e.g. subordinate, middle manager, manager, etc.)
- Benefits
- We offer
- Duration of employment, time schedule, work schedule
- Place of employment
- Language skills
- Email address to which applications can be sent

If you would like us to take over ads from your own career sites, please send us the following information in xls format:

- Position name
- Job offer web address